



Announcing The Innovation Series

**Hear the Best and Brightest Entrepreneurs and Innovation Leaders
Telling their Success Stories**

“Innovating Throughout the Company’s Life Cycle”

WEST is hosting our inaugural Innovation Series with three panel discussions with biotech and technology industry’s most successful entrepreneurs and innovators on how they have created, nurtured, and inspired “Innovation Throughout the Company’s Life Cycle.” Panelists will discuss their first-hand experience in developing employee careers and advancing more talented women into senior positions.

Please come to network with other movers and shakers in the science and technology community and be inspired while enjoying appetizers, wine, dessert, and coffee.

Company Culture: How to Retain Creativity as the Company Matures

Thursday, December 4, 2014, 6:00 p.m. – 9:00 p.m.

Maintaining innovation and entrepreneurship while growing a company

Panelists include: John Maraganore, CEO, Alnylam Pharmaceuticals; Adelene Perkins, CEO, Infinity Pharmaceuticals; and Abbie Celniker, CEO, Eleven Biotherapeutics.

Company Growth: Thriving on Change

Thursday, February 19, 2015, 6:00 p.m. – 9:00 p.m.

Meeting growth challenges in innovative companies

Panelist: Tillman Gerngross, CEO, Adimab

The New CEO: Always Learning and Setting the Tone for Innovation on Day One

Tuesday, May 12, 2015, 6:00 p.m. – 9:00 p.m.

Recognizing and cultivating critical competencies for success throughout the organization

Panelists include: Amy Schulman, CEO, Arsia Therapeutics and Katrine Bosley, CEO, Editas Medicine

Location: The Broad Institute of MIT and Harvard, 415 Main Street, Cambridge, MA 02142

Cost for one event: \$55 for members, \$75 for non-members, \$1,000 for 15 tickets

Cost for the series: \$150 for members, \$215 for non-members

Registration: <http://www.westorg.org/2014-12-04-innovation>

Sponsorship: <http://www.westorg.org/benefits>

To sponsor this event, please contact Jaime at 617-682-3703 or jmayo@westorg.org

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